

Performance Marketing Intern

General information

Duration:

6 months

Commitment:

Full-time

Description:

Who we are

Target Circle is one of the fastest-growing tech companies in Europe providing partnership management software solutions to affiliate networks, media agencies, and advertisers. Our software enables our clients to efficiently manage and indefinitely scale their partnerships with affiliates, influencers, and media buyers across all countries, devices, and verticals.

We are headquartered in Norway, however, we employ professionals from 15 different nationalities in more than 20 cities around the world, including Oslo, Hamburg, Riga, Warsaw, Poznan, London, New York, San Francisco, Los Angeles, and Moscow.

What you will be doing

This internship is available year-round lasting a minimum of 6 months. You get the opportunity to work closely alongside highly skilled and experienced performance marketing professionals assisting them in their day-to-day operations. From day one, you will add direct client value and get insights into several main business areas such as advertiser, account, and publisher management to develop your knowledge and skills in performance marketing technology, processes, and tools. As part of our account and publisher management team you will independently support our advertisers and build and grow our publisher database, acquire new publishers to our platform, and ensure their success, all with the goal of scaling the growth and market presence of Target Circle.

You will be responsible for and working on multiple tasks including:

- Grow our performance marketing business
- Support the account management team with advertiser related tasks
- Identify and acquire new publishers to our Marketplace
- Validate newly registered publishers
- Share the latest platform, offer, and market news with our publishers
- Build and nurture partner relationships to increase their activity and success on our Marketplace
- Take care of advertiser and publisher inquiries
- Participate in meetings and calls
- Keep track of your weekly performance and reporting
- Work with Hubspot, Monday, Hunter, Ahrefs and other marketing tools

What we expect

- Knowledge of G Suite or office solutions
- Strong team player skills and the ability to work efficiently and harmoniously with a diverse workforce

- Performance focused, goal-oriented mindset
- Advanced communication skills
- Fluent English in speech and writing - minimum level B1
- Analytical and multitasking skills
- Interns should be eligible for the Erasmus grant

What we offer

- Unique opportunity for developing your knowledge and skills in the performance marketing business
- A rewarding experience in an international environment in a fast-growing company
- Office in Riga
- Unbureaucratic help to find accommodation
- Flexible start and end dates
- Fair recommendation letter
- Appropriate monthly lunch budget
- Future career possibilities

Compensation:

No financial compensation

Years of Experience required:

No

Link:

<https://targetcircle.com/en/home/>